

## Media Policy

The use of photographs is an important developmental tool which is widely used in play and educational settings for recording, sharing and displaying activities that your children have undertaken. At Lync Kids we take the issue of child protection very seriously and we would never knowingly publish an image of your child without your consent.

---

When booking a place you will be asked to give consent as to whether or not we can take media images in either photographic or video format. If permission is given you are consenting for your child's images to be used for the following purposes:

- Electronic and printed displays and exhibitions at the Club (eg photos of activities)
- Observation and assessment
- Club records of my child
- To accompany staff or student coursework
- Website for Club
- Promotional material for the Club
- Local newspaper or magazine
- National newspaper or magazine

Personal details or names of any child in a photograph will never be given in such a way that would allow them to be individually identified.

Images will NOT be used for anything which may be viewed as negative in tone or that may cause offence, embarrassment or distress for the child or their parent or carer.

There will be no payment for my child's participation.